

One Page Business Plan (Insert Business/Career Name)



A sentence describing what you see/want from your business/career:

E.g. To provide great value web design and related services for businesses west of Parramatta
 E.g. To be the leading high-quality European car dealer of choice in Sydney Hills District
 E.g. To provide the best quality dining experience for those seeking Afghan food in Sydney



My Core Values are:

- RESPECT
- INCLUSION
- TRUTHFULNESS
- EXPERIENCE
- FOLLOW THROUGH



Goals

What are you going to achieve over next 3 – 5 years?

- E.g. Acquire premises
- E.g. Achieve \$2m turnover

What are you going to achieve in the next 1 year?

- Increase sales by 25% to \$1.2m
- Build healthy culture among team



Your plan to achieve your 1 year goals

- Create and implement new marketing plan to include new areas
- Hire a consultant to action process to create a culture statement



How we will measure whether we are making progress – KPI's, \$'s, etc

- Marketing plan completed by May 1
- Culture process completed by June 30
- Sales target \$ _____; No. of sales required _____
- Staff review completed by ____ New Team Leader hired by _____
 New marketing relationships by ____; New Projects online by _____
- Submit application for Business Awards by _____
- New pipeline projects by June: _

One Page Business Plan: _____



I see:



My Core Values are:



Goals

What am I going to achieve over next 3 – 5 years?

What are you going to achieve in the next 1 year?



My plan to achieve my 1 year goals



My key measures of progress – KPI's, \$'s, etc

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