

One Page Business Plan (Insert Business/Career Name)



A sentence describing what you see/want from your business/career:

- E.g. To provide great value web design and related services for businesses west of Parramatta
- E.g. To be the leading high quality European car dealer of choice in Sydney Hills District
- E.g. To provide the best quality dining experience for those seeking Afghan food in Svdnev



My Core Values are:

- RESPECT
- INCLUSION
- TRUTHFULNESS
- EXPERIENCE
- FOLLOW THROUGH



Goals

What are you going to achieve over next 3 – 5 years?

- E.g. Acquire premises
- E.g. Achieve \$2m turnover

What are you going to achieve in the next 1 year?

- Increase sales by 25% to \$1.2m
- Build healthy culture among team
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Your plan to achieve your 1 year goals

- Create and implement new marketing plan to include new areas
- Hire a consultant to action process to create a culture statement
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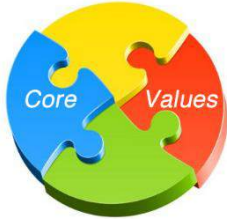
How we will measure whether we are making progress – KPI's, \$'s, etc

- Marketing Plan completed by May 1
- Culture process completed by June 30
- Sales target \$ _____ ; No. of sales required _____
- Staff review completed by _____. New Team Leader hired by _____
New marketing relationships by _____; New Projects online by _____
- Submit application for Business Awards by _____
- New pipeline projects by June: _____

One Page Business Plan (_____)



I see:



My Core Values are:

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Goals

What I am going to achieve over next 3 – 5 years

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What I am going to achieve in the next 1 year

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My plan to achieve my 1 year goals:

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My key measures of progress – KPI's, \$'s, etc

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